

## EOS announces sale of Smart Energy Group to Apleona

**23 September 2025** – EOS Partners ("EOS") has agreed to sell 100% of the shares in Smart Energy Group Investment Holding GmbH ("SEG" or the "Group") to Apleona Wolfferts GmbH ("Apleona"), a subsidiary of Apleona, a leading European provider of integrated facility management and building technology services, which has just been sold by PAI Partners to Bain Capital.

EOS initially invested in the nucleus of SEG, Oertel & Prümm, in July 2021 and since then pursued together with management a targeted strategy to develop a one-stop-shop in technical building services (TBS), covering all major trades. During EOS' ownership, the Group has grown significantly through a combination of organic initiatives and strategic acquisitions, evolving from a regional electrical engineering specialist into a diversified Group covering the full spectrum of TBS, from conception and planning to execution, service & maintenance. The Group successfully integrated four renowned companies under one umbrella brand, expanded its regional footprint, and broadened its service offering across the entire value chain. Today, SEG is a leading full-service provider in the B2B and B2G segment with >€100m in total output, industry-outperforming margins and unparalleled expertise in complex large-scale building projects.

The transaction highlights EOS's proven ability to transform local champions into national market leaders and create scalable platforms with strong operational synergies.

*"In a demanding and competitive market environment, SEG has not only shown resilience, but has also consistently delivered outstanding performance. In partnership with management, we have successfully delivered upon our investment thesis by building a leading platform for technical building services, while also laying the foundation for future generations through the set-up of a robust second and third management level. We are proud of what has been achieved and are confident that their success will continue under the ownership of Apleona."* said **Thomas Röhrl, Partner at EOS**.

*"In the face of increasing technological and regulatory complexity, we deliver measurable value for our customers by being able to offer everything from one single source without compromising on quality and timely delivery. By streamlining communication and guaranteeing seamless collaboration across multiple trades, we have set a new benchmark for professional excellence in the industry."* added **Jürgen Oberdörster, CEO of SEG**.

EOS and SEG were advised by Case Cassiopea (M&A), CBH, Goodwin and POELLATH (legal), S&B Strategy (commercial), RSM Ebner Stolz (financial) as well as Alvarez & Marsal (tax & structuring).

### About EOS

EOS is a long-term private equity firm managing €500m in AUM, investing in mid-market companies across the DACH region, BeNeLux and the Nordics in software/tech-enabled services, industrial tech and healthcare. With a focus on accelerating growth and operational efficiency, EOS builds category leaders through strategic expertise, a vast network, and flexible capital. EOS strives to establish best practices that strengthen its portfolio companies and last well beyond its investment period.

### About SEG

SEG is a leading full-service provider of technical building services with over 130 years of experience, more than 250 employees, and an annual output exceeding €100 million. Through its four established brands, SEG covers the full spectrum of electrical engineering, HVAC, and planning services, acting as a trusted partner for complex large-scale building projects across Germany.